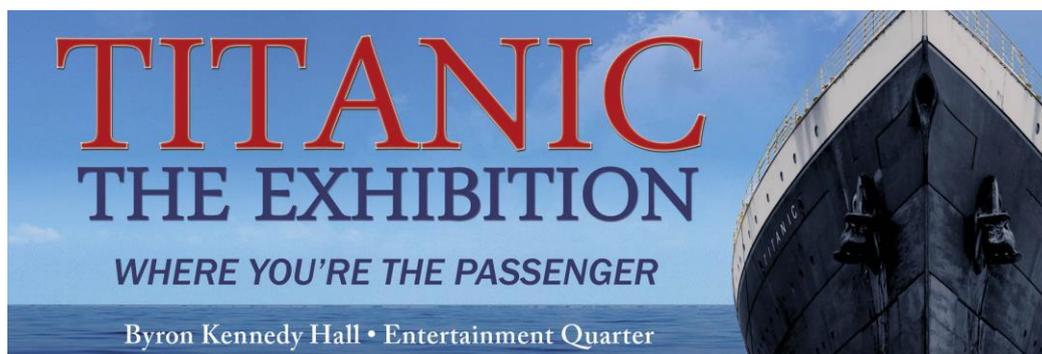


# MEDIA RELEASE

20 March 2017



## TITANIC THE EXHIBITION (where you're the passenger) SAILS INTO SYDNEY

The world's most famous ill-fated ship comes alive  
with artefacts and interactive recreations

From Saturday 8 April  
Byron Kennedy Hall, The Entertainment Quarter, Moore Park  
Tickets on Sale Friday 24 March

*"The largest and undoubtedly the most comprehensive Titanic Exhibition  
in the world"* – Perth Now

*"An exhibition of titanic proportions"* – Perth Sunday Times

**Titanic The Exhibition** unravels the mystery of the unforgettable tale of RMS Titanic's first and final deadly voyage in a thrilling self-guided tour sailing into the **Byron Kennedy Hall, The Entertainment Quarter, Moore Park** from **Saturday 8 April**.

For a limited time only families and fans can re-live the opulence and tragedy of the world's most famous ill-fated voyage through dramatic room recreations, 100-year-old artefacts and hands-on activities.

**Titanic The Exhibition** features over 375 artefacts taken directly from the pre-sinking Titanic and her nearly identical sister ship Olympic, providing a rare opportunity to view the grand Titanic as she was before falling to her watery grave. Rare artefacts were removed from Titanic before she sailed to New York, and a lucky few pieces survived the disaster secured in the coat pockets of those rescued. Original props and set pieces from James Cameron's 1997 blockbuster film *Titanic* are also on display, including a recreation of the famous "Heart of the Ocean" diamond necklace.

This all-sensory exhibition experience transports visitors back to 1912 to absorb the sights, sounds and smells of opulent and excessive luxury steamship travel. Titanic was the largest and most luxurious ship of its time, and visitors will learn of the ships' place in history from her conception and construction to that unforgettable day of disaster.

Each entry to the exhibition is completely unique, as every visitor will receive a Boarding Pass that contains the personal information of an actual First, Second or Third Class passenger. Visitors are encouraged to feel connected to the passengers' journey by learning about their background and life onboard. The experience culminates in the Memorial Gallery, where visitors learn of their chosen passenger's fate on the cold early morning of 15 April, 1912.

"Everyone can relate to someone on Titanic and the story of her voyage still resonates all over the world," said **Tom Zaller, President/CEO of Imagine Exhibitions Pte. Ltd.** "This particular exhibition, that will appeal to all ages, immerses the visitor in the moving tale of Titanic's voyage at every part of her journey - allowing visitors to experience the sights, sounds and stories as if they were on the ship."

**Titanic The Exhibition** has fittingly found its home in one of Australia's oldest and most beautiful exhibition buildings, The Byron Kennedy Hall, located within The Entertainment Quarter. From the stunning central dome supported by six ornate pillars to its distinctive bell tower, The Byron Kennedy Hall is itself an artifact of 1920's charm and style, precisely complimenting that of Titanic's 1920s England.

An education kit for **Titanic The Exhibition** will be available to download from [www.titanictheexhibition.com.au](http://www.titanictheexhibition.com.au).

History is alive again in the stunning, informative and heartbreaking **Titanic The Exhibition**, opening Saturday 8 April at The Byron Kennedy Hall, The Entertainment Quarter, Moore Park.

**[www.titanictheexhibition.com.au](http://www.titanictheexhibition.com.au)**

Facebook/Twitter/Instagram **@TitanicInAU**  
Hashtag **#TitanicTheExhibition**.

### **About Imagine Exhibitions**

Imagine Exhibitions is currently producing over 30 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. In addition to developing successful traveling exhibitions, Imagine Exhibitions designs, opens, and operates permanent installations and venues, and consults on building, expanding, and directing museums and attractions. With over 25 years of diverse experience in the museum and entertainment industries, Imagine Exhibitions consistently develops exhibitions that educate and excite while exceeding attendance goals. For more information, visit [www.ImagineExhibitions.com](http://www.ImagineExhibitions.com) or find us on Facebook.

# **BOOKING INFORMATION**

## **Tickets on Sale Friday 24 March**

- Venue:** The Byron Kennedy Hall, The Entertainment Quarter,  
122 Lang Road, Moore Park
- Dates:** From Saturday 8 April, 2017
- Times:** From 10am to 6pm (but later on certain days – check the  
website for details)
- Prices:** Adult from \$32, Concession from \$27, Junior from \$18,  
Family Pass from \$70\*  
\*Based on off-peak prices.  
A one off service/transaction fee of \$3.95 applies to all bookings.

**Titanic Tuesdays** –Every Tuesday in the School Holidays  
all sessions at the off-peak price

**Monday 10 April** – Celebrate the Anniversary of the Sailing of the  
Titanic on 10 April, 1912 –  
**All Tickets for All Sessions Only \$15**

- Booking Information:** [www.titanictheexhibition.com.au](http://www.titanictheexhibition.com.au) or 132 849  
Groups & Schools call 1300 364 001.
- Parking:** Two hours free parking (subject to availability) included in your  
ticket and available at Wilson Parking at The Entertainment Quarter  
(enter via Lang Road).
- Public Transport:** Many bus routes travel along Anzac Parade and visitors should  
alight at Lang Road.
- Packaging Partner:** Virgin Australia Holidays will be offering a wide range of Travel  
Packages featuring the Titanic Exhibition.

**TitanicTheExhibition.com.au**